

Sustainability

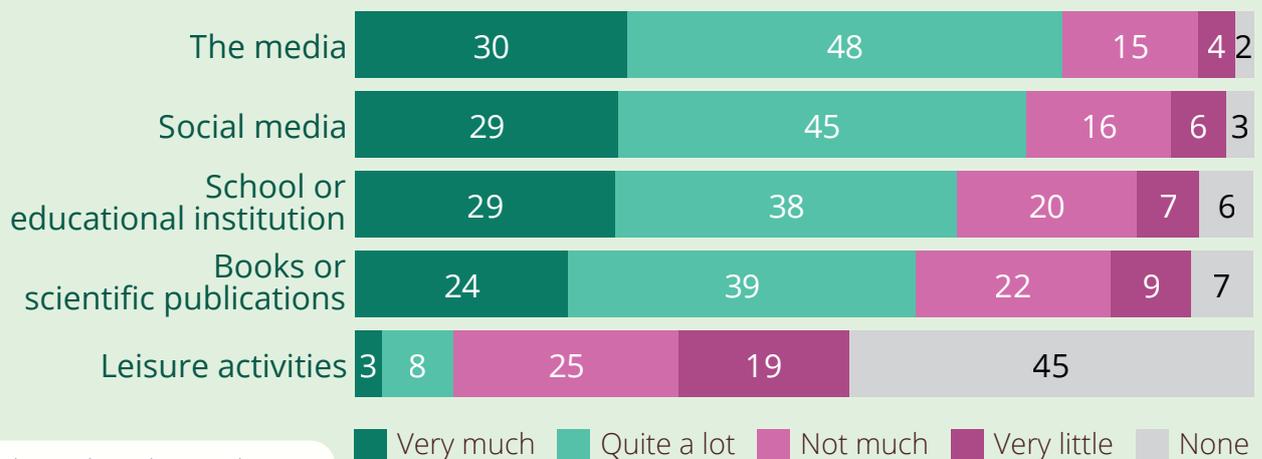
The Youth Barometer, published on an annual basis, measures the values and attitudes of young people aged 15 to 29 years living in Finland.

The 2021 Youth Barometer examined young people's views on sustainable development and climate issues. Altogether 1,835 young people were interviewed by telephone between December 2020 and March 2021.

Besides an annually changing theme, the Youth Barometer includes recurring questions that remain unchanging, which make it possible to follow changes and identify trends.

Sources for environmental information

"How much information have you gained on environmental issues from the following sources?" (%)



The media and social media are the most important sources for information on the environment.

15–19-year-olds use social media as their main source for environmental issues.



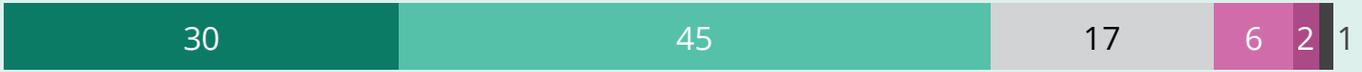
#nuorisobarometri

Feelings related to climate

"I feel sad about the loss of biodiversity and the extinction of species" (%)



"I get a good feeling when I make sustainable choices" (%)



"I feel nostalgic about the changes in my living environment or locality that have taken place as a result of the environmental crisis" (%)



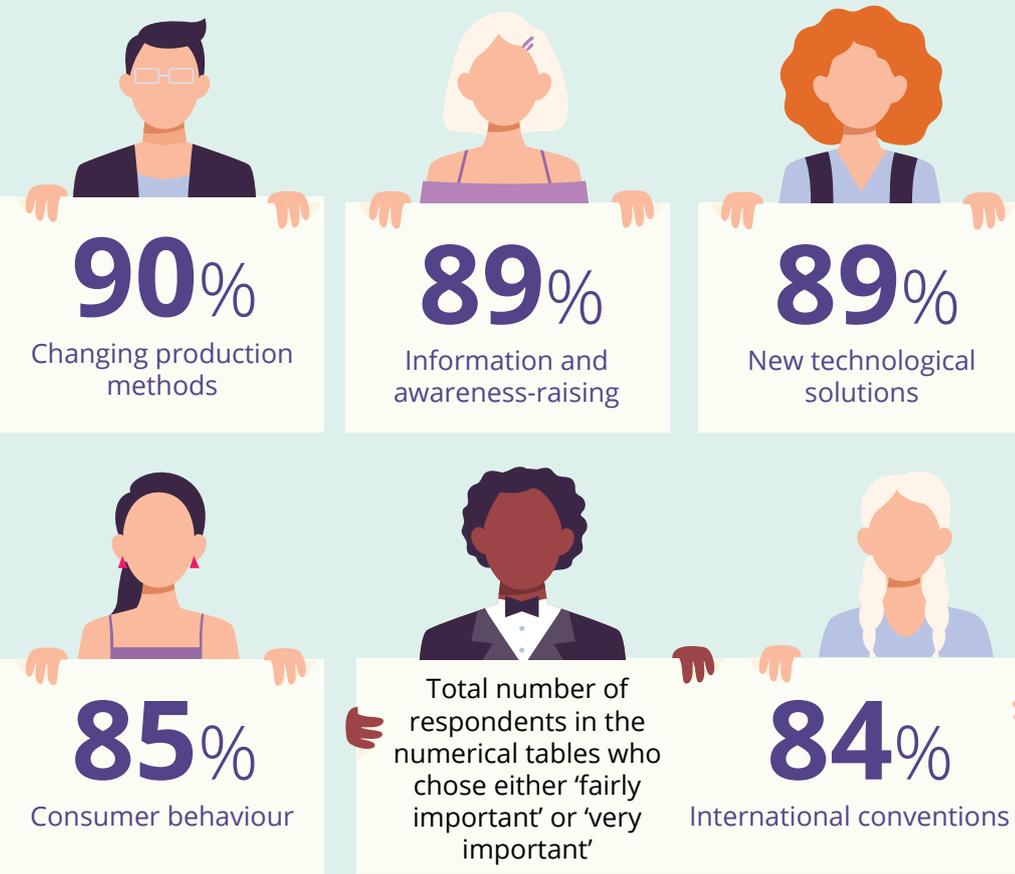
"I feel my own climate behaviour is not good enough" (%)



■ Completely agree
 ■ Agree
 ■ Do not agree or disagree
 ■ Disagree
 ■ Completely disagree
 ■ Don't know

Solutions to climate problems

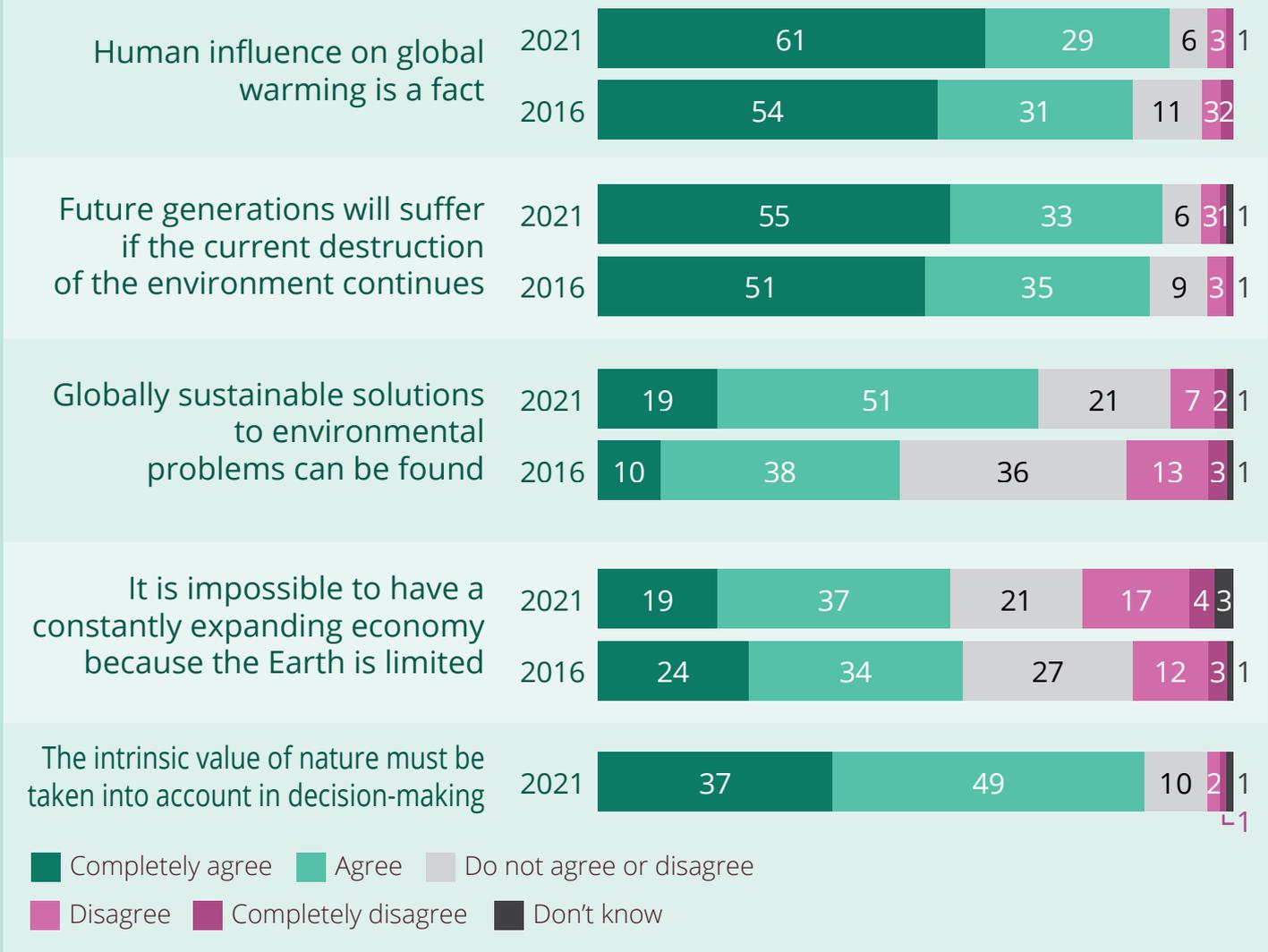
"How important do you consider the following in solving climate problems?"



Young people feel that many different means are needed to solve climate problems.

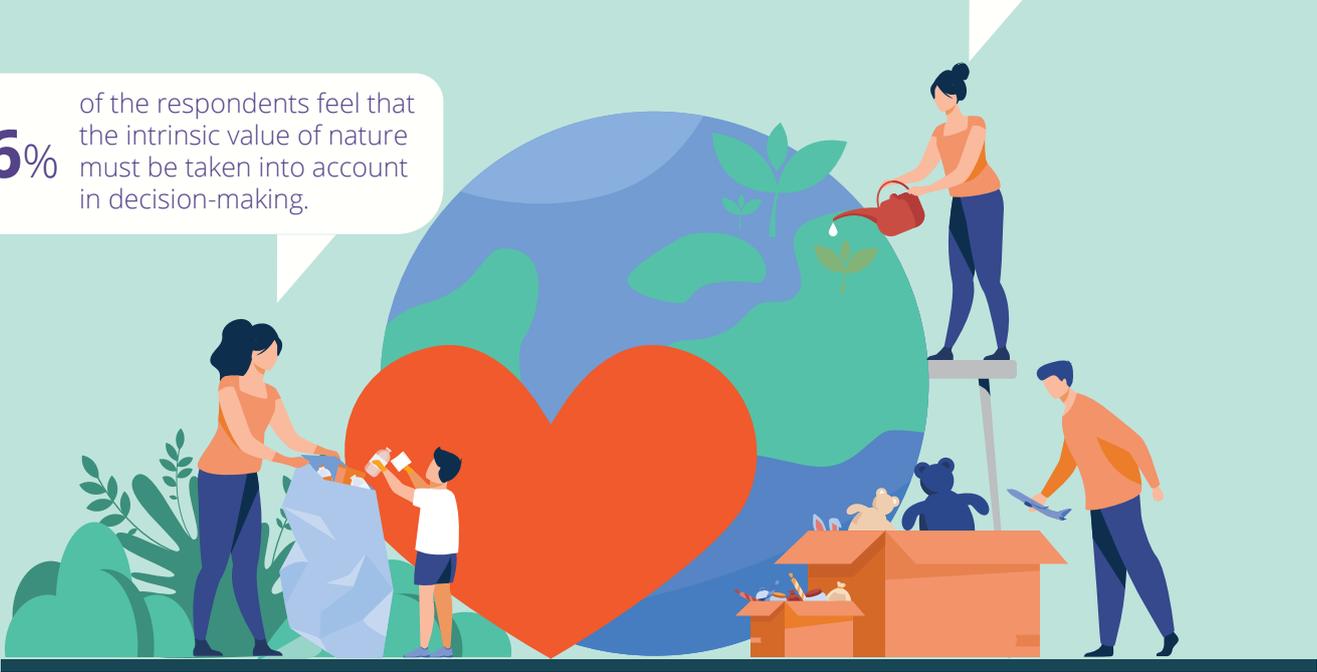


Change in environmental attitudes



90% of the respondents believe people's impact on global warming is real.

86% of the respondents feel that the intrinsic value of nature must be taken into account in decision-making.



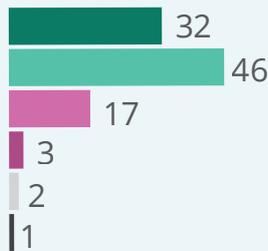
Influencing environmental matters

The following options were considered the most effective in environmental issues.

Respondents to 'very much' + 'quite a lot' agree with the statement

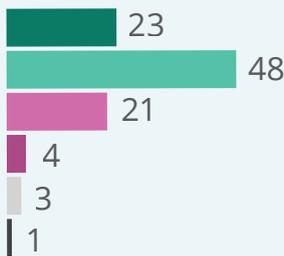
78%

Influencing by consumer decisions

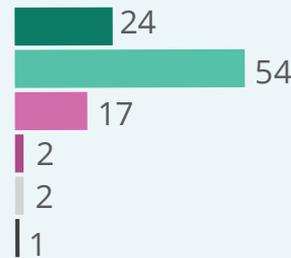


71%

Voluntary work in an environmental organisation



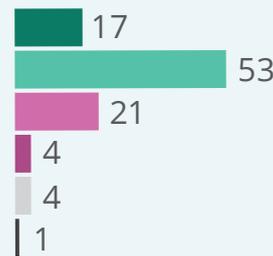
Voting



78%



Discussions with decision-makers



70%

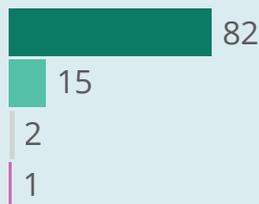


Very much Quite a lot Not much Very little None Don't know

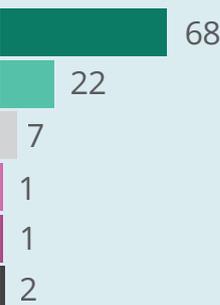
Values and the future

"How important is it to secure the following by any means whatsoever?" (%)

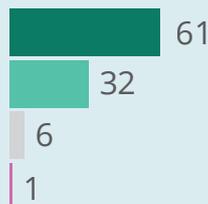
Human rights



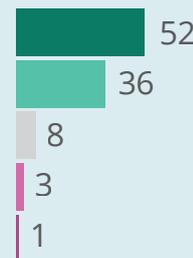
Democracy



Biodiversity



Animal rights



Economic growth



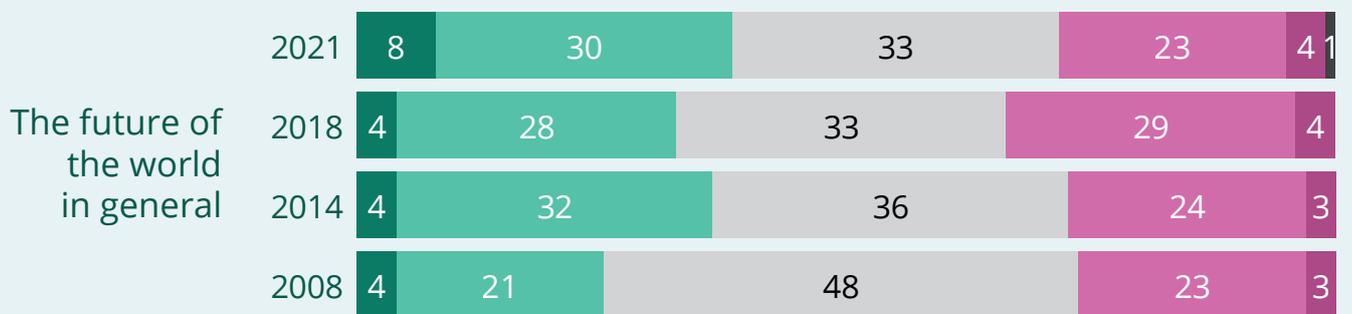
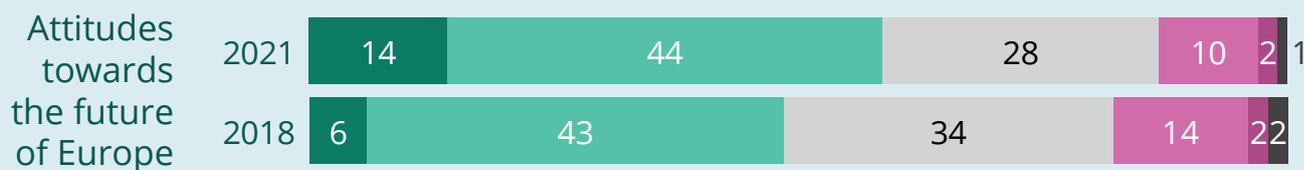
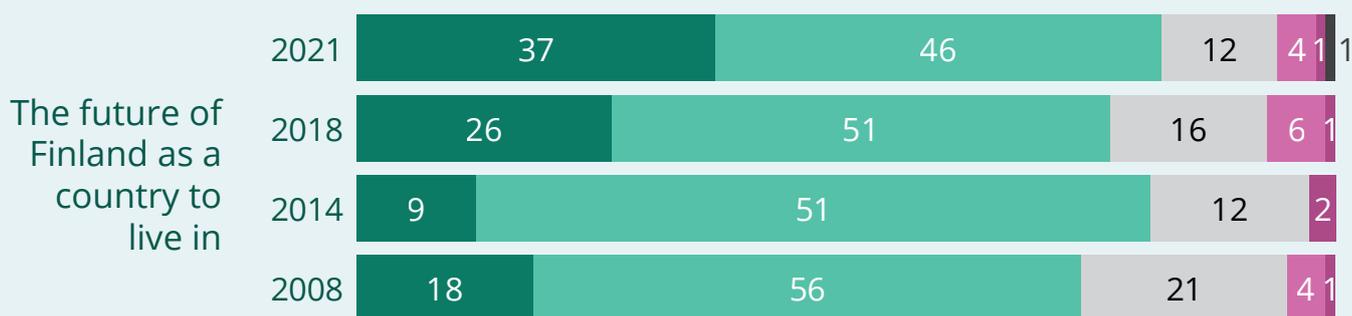
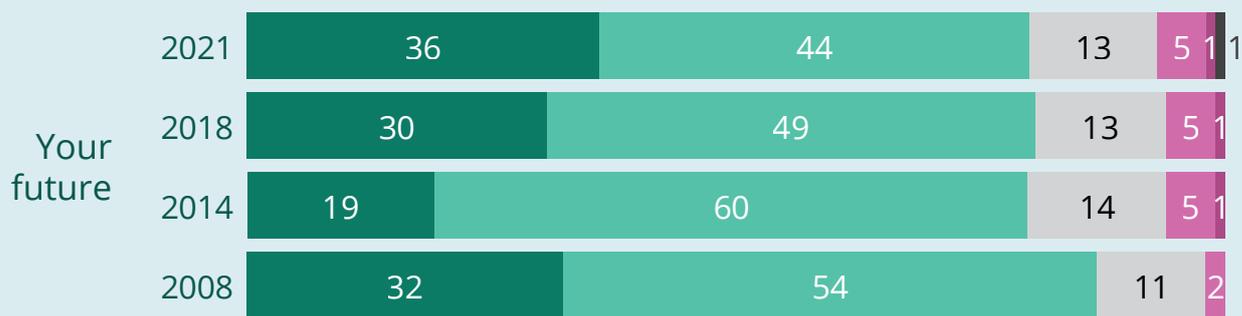
Very important Fairly important Not important, but not indifferent Fairly indifferent Indifferent Don't know



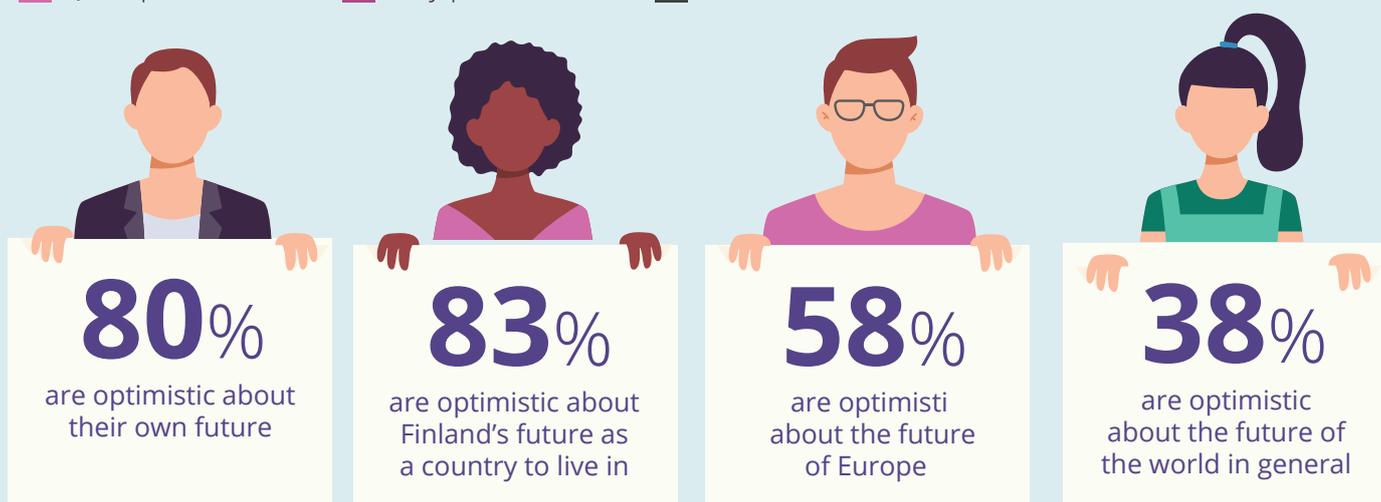
Optimism and the future

*This question was answered in the form of a dichotomy of optimistic/pessimistic in earlier studies prior to 2021

“How optimistic or pessimistic are you about the following?” (%)



■ Very optimistic
 ■ Quite optimistic*
 ■ Not optimistic or pessimistic
■ Quite pessimistic*
 ■ Very pessimistic
 ■ Don't know



Experiences of discrimination

Percentage of respondents who had experienced discrimination over the past 12 months (%)

■ Yes ■ No

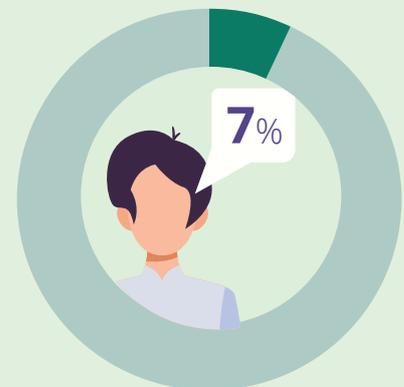
Everybody



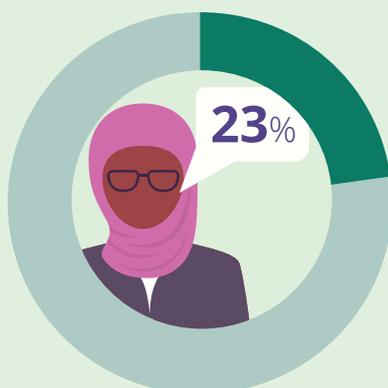
Girls



Boys



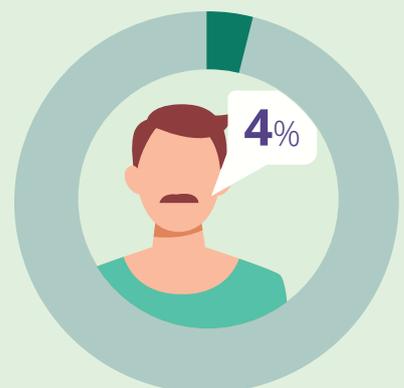
Feel that they belong to more than one minority



Feel that they belong to one minority



Do not feel that they belong to any minority



Tomi Kiilakoski (ed.) Sustainability Youth Barometer 2021

ISBN 978-952-372-032-9 (print), ISBN 978-952-372-033-6 (PDF)

Publications of the Finnish Youth Research Society/Finnish Youth Research Network 237, online publications 169. Publications of the State Youth Council 69.

Helsinki: The State Youth Council & the Finnish Youth Research Society & Ministry of Education and Culture.

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